XIX INTERNATIONAL FORUM ‘LE VIE DEI MERCANTI’
WORLD HERITAGE and DESIGN FOR HEALTH

Naples 15 July 2021

Registration h. 9.30, Pegaso University, Zapata Palace, Piazza Trieste e Trento, 48

General Chair

Carmine GAMBARDELLA
President and CEO Benecon University Consortium
UNESCO Chair on Landscape, Cultural Heritage and Territorial Governance
LIVE STREAMING on YOUTUBE PEGASO UNIVERSITY

10.00 Introduction

Carmine GAMBARDELLA, President and CEO Benecon University Consortium, UNESCO Chair

Danilo IERVOLINO, President of the Pegaso University

Francesco FIMMANÒ, Scientific Director of the Pegaso University

Matteo ROSATI, UNESCO Regional Bureau for Science and Culture in Europe

Anna DEL SORBO, Naples Enterprises Union, Social Responsibilities of Enterprises

Lectio Magistralis

Antonio Felice URICCHIO, President ANVUR

EXPOSITION OF THE INTERNATIONAL COMPETITION OF DESIGN PROPOSALS AND ESSAY

Sabina MARTUSCIELLO, President of the Course Degree in Design and Communication, University of Campania ‘Luigi Vanvitelli’. Presentation of the project ‘Pharmafood design’

Invited Speakers

Orazio CARPENZANO, Dean Faculty of Architecture and Design, University Sapienza Rome

Maurizio CARTA, past President Polytechnic School University of Palermo

Cherubino GAMBARDELLA, University of Campania ‘Luigi Vanvitelli’

Mosè RICCI, University of Trento, Centro Linceo Interdisciplinare

Michelangelo RUSSO, Director Department of Architecture, University of Naples ‘Federico II’

1:00 PM LUNCH Pegaso University, Zapata Palace
Authors of the XIX Forum

2.00 PM Pegaso University, Zapata Palace

ID001_Rosa DE MARTINO. Education for culture of peace

ID003_Takeyuki OKUBO, Yurika TANIGUCHI, Dowon KIM. The capacity estimation of historical temples and shrines in Kiyomizu World Cultural Heritage area for supporting evacuation life of visitors in disaster

ID004_Caterina GATTUSO, Domenico GATTUSO. Main architectonic structures in the Greccanic Area. A tourist-cultural route

ID005_Anna Lisa PECORA. Virtual environments for an inclusive heritage

ID006_Marco CALABRO’, Laura PERGOLIZZI. The transition process towards promoting energy efficiency in view of urban regeneration: the “case” of energy plants powered by geothermal source

ID007_Tiziana CAMPISI, Manfredi SAELI. Institute of the Holy Heart in Palermo: proposal of architectural and technological rehabilitation for post-pandemic social housing

ID008_Alexandra AI QUINTAS, Mário SALEIRO FILHO. Serra da Estrela: Sanatoria on the Portuguese Magic Mountain?

ID009_Laura GRECO, Francesco SPADA. The Case Albergo built in northern Italy in the 1950s-1960s: An example of resilient housing

ID010_Maria MARTONE. The Roman road "per colles" between Puteoli and Neapolis. The drawing of some testimonies

ID013_Cesare CUNDARI, Giuseppe ANTUONO, Maria Rosaria CUNDARI, Gian Carlo CUNDARI. Virtual fruition models of the geometric and chromatic space of Villa Farnesina

ID014_Martina D’ALESSANDRO. A new way of dwelling

ID016_Giorgia CECONI, Giulia LOPES FERREIRA. Methods and Strategies for Recognition, Enhancement and Fruition of Theatrical Architecture in Rome’s historic center

ID019_Domenico D’UVA, Federico EUGENI. Multiscalar analysis of a fragile territory. Innovative methods and related issues

ID020_Cristina BOIDO, Anuradha CHATURVEDI, Gianluca D’AGOSTINO. Cultural heritage and its enjoyment in pandemic times: comparison of cultural approaches in India and Italy
ID025_ Gigliola AUZIELLO, Manuela COMPAGNONE, Francesco SOMMESE. Urban spaces’ health: green and dry technologies for conservation of historic paving stones

ID026_ Francesca TOSI, Claudia BECCHIMANZI, Mattia PISTOLESI. The role of Design for Health and of the Human-Centered Design approach for an ethical and conscious development of innovative Quality of Life Technologies

ID027_ Brunella CANONACO. What future for disused villages after the pandemic? Some examples of distributed hospitality in southern Italy

ID028_ Cristiana BARTOLOMEI, Cecilia MAZZOLI, Caterina MORGANTI. Architecture as a care to Health: the case of Paimio Sanatorium

ID030_ Marco MORANDOTTI, Massimiliano SAVORRA. Pavilion’s Hospital typology: a surpassed solution or an opportunity for tomorrow?

ID031_ Lucrezia LONGHITANO. The importance of an interdisciplinary approach for the study and conservation of the architectural heritage and its cultural construction

ID032_ Claudia CENNAMO, Bernardino CHIAIA. Structural design criteria for safety by monitoring of the architectural heritage damage

ID034_ Concetta TAVOLETTA. Post Covid19 city. New ideal scenario

ID037_ Giada PAOLUCCI, Giovanni SANTI. Earth as a building material, the challenge of a traditional material in the 21st century Case study: Farewell room for the Serrenti cemetery in Sardinia

ID041_Arturo AZPEITIA. The role of culture in the new context derived from the health crisis of COVID-19

ID042_ Pedro António JANEIRO. The Drawing and the “Cocoon-House” or The Drawing and the “Cocoon-Home”: The blue and the other colors of the sky, and the greens under it

ID044_Federica ARCANGELI, Asia BARNOCCHI, Angela MOCCI, Giulia SCARANGELLA. Redesigning living spaces following covid-19. A multidisciplinary study

ID047_ Valentina GIACOMETTI, Alessandro GRECO, Francesco MECOJ. Approaches and solutions for inclusive parks in the “new normal”. The case study of the Vernavola Park in Pavia, Italy

ID050_ Emanuela SORBO, Gianluca SPIRONELLI. The “Unfinished” church of Brendola. Digital strategies for the management of cultural heritage
ID051_ Clelia CIRILLO, Loredana MARCOLONGO, Barbara BERTOLI. Smart Cartography for knowledge of the Cultural Heritage of the Historic Center of Naples

ID052_ Patrizia BURLANDO, Sara GRILLO. Climate design: a resource for the post-pandemic world

ID053_Piero BARLOZZINI. A sacred structure in pre-Roman Samnium

ID055_ Natalina CARRÀ. Landscape and cultural heritage as wellbeing builders. New vision and resemantization processes for Precacore

ID060_ Tiziana FERRANTE, Teresa VILLANI, Luigi BLOCCA. Prefiguring the reuse of historic hospitals: an approach methodology to design in the digital age

ID061_ Laura RICCI, Francesco CRUPI. Urban regeneration and new welfare. For a reconfiguration of the Network of public services for health

ID062_ Roberta ZARCONE. Built environment for hygienic and energy performances: comparative analysis between studies at the turn of the 20th century and current literature

ID063_ Fernanda CANTONE. Enhancing the consolidated public space for social well-being. Interventions on the historic centre of Trecastagni, Sicily

ID064_ Giovanni MONGIELLO, Cesare VERDOSCIA, Ermolina CELAMI. Octagonal architectures between religious and power symbols

ID068_ Massimo MALAGUGINI. Heritage between identity, memory and evolution

ID069_Ivana CARBONE, Domenico PASSARELLI, Ferdinando VERARDI. Living in comfortable, identity and evolving spaces

ID071_Silvia PARENTINI, Anna VERONESE. Reading a territory through the recovery of ancient routes: the case of Matera

ID077_Michela BENENTE, Cristina BOIDO, Valeria MINUCCIANI. Multimedia experiences for inclusive communication of archaeological heritage

ID078_Fedinando VERARDI. The environment resource and public intervention: ecological networks and local development. Case study Calabria Region

ID079_Ferdinando VERARDI, Silvia PALDINO, Vincenzo Alfonso COSIMO. In the post-pandemic phase: do we need urban planning?

ID081_Alessandro SCANDIFFIO. Mapping green spaces and slow mobility connections in the city of Turin. Analysis and design strategies in the field of proximity tourism
ID082_ Domenico PASSARELLI, Luigi ACITO, Ferdinando VERARDI, Ivana CARBONE, Ferruccio LIONE. The regeneration of peripheral spaces. The case of Borgo La Martella in Matera

ID084_ Nicolò PERSIANI, Angelita BITONTI. Reform of healthcare organizational models in Italy: study and evaluation of development processes. The strategic role of training

ID085_ Ana VASCONCELOS. The home as world heritage between nature and culture, privacy and relationality

ID087_ Andrea ROLANDO, Alessandro SCANDIFFIO. The circle line “AbbracciaTO”: an infrastructure in Turin for active proximity tourism as a driver of territorial transformation for a healthy city

ID089_ Chiara INGROSSO. The post-war industrial reconstruction of Naples: the contribution of the Studio Architetti Mendia Carile-Maione

ID090_ Riccardo RENZI. Bamiyan Unesco Heritage Site. Memory of places

ID091_ Alessandro BIANCHI. Corridor landscapes along Po river: Cremona’s case

ID092_ Antonio BOSCO. The perception of landscape

ID094_ Giorgio DOMENICI. Knowledge and Conservation: The recovery of an underground path

ID097_Laura LA ROSA, Luigi PELLEGRINO, Matteo PENNISI. Catania upside-down

ID098_ Marialaura CALOGERO, Luigi PELLEGRINO, Graziano TESTA. Catania: ‘Progetti minimi’

ID099_ Bahar ELAGÖZ TİMUR, Burak ASİLİŞKENDER. Heritage Resilience as a New Perspective of Sustainable Conservation

ID100_ Piero BARLOZZINI, Laura CARNEVALI, Fabio LANFRANCHI. The Fresco of Saint Leonard in the Episcopio of Ventaroli in Carinola

ID101_Gianfranco GIANFRIDDO, Luigi PELLEGRINO, Matteo PENNISI. The Countryside: a big House

ID102_ Nicola LA VITOLA. Coastal Architecture. Characteristics of specificity and expression of local identities

ID104_ Amalia GIOIA. Protection and development of Real Sites: two experiences compared

ID106_ Michele D’OSTUNI, Leonardo ZAFFI. Nurturing cities: pathways towards a circular urban agriculture
ID107_ Laura ALECRIM. The rise and obsolescence of Brazilian Leper Colonies

ID113_ Marco L. TRANI, Maria RUSCHI, Andrea CANTELMO. Automated BIM information flow for internal comfort conditions in an historic building

ID115_ Serena VIOLA, Maria Rita PINTO, Stefania DE MEDICI. Healing and empowering the younger generations with services and residences for long life learning

ID118_ Daniele DABBENE. ‘Distretto Sociale Barolo’ in Turin: permanence and transformation of a complex for health and social inclusion

ID119_ Teresa CILONA. The Cultural and landscapes heritages: mobility, fruition and accessibility by all

ID120_ Antonio BIXIO. Green Projects: architectural design tools for nature. Planning and recovery opportunities for our cities

ID123_ Salvatore LOSCO, Claudia de BIASE, Irene D’AGOSTINO. A resilient and sustainable urban space: the Siemens factory in Santa Maria Capua Vetere (CE)

ID125_ Massimiliano AGOVINO, Maria Carmela GAROFALO, Sabina MARTUSCIELLO. Cultural access and effects on the health and social participation of people with disabilities. The Italian case

ID126_ Massimiliano CERCIELLO, Maria Carmela GAROFALO. Does culture tear down barriers? The effect of cultural consumption on mental disability in Italy. An empirical investigation

ID127_ Danila JACAZZI. Forgotten architecture: the Real Casino della Lanciolla

ID131_ Pasquale MIANO, Adriana BERNIERI. The topic of urban care and architectural heritage: the case study of Naples from Sanità to Scampia quarter

ID135_ Janet HETMAN, Federica APPENDINO. Healthcare architecture and sustainable reuse. The case study of the ancient hospital Saint-Vincent-de-Paul in Paris

ID137_ Vincenzo GIOFFRÈ, Chiara CORAZZIERE. Design for health in the landscapes of Southern Italy: the Widespread Park of Knowledge and Wellbeing

ID138_ Alessandra BADAMI. Health as an Institutional Commitment. The conversion of Nordkraft from a Power Station to a Cultural and Health Centre

ID139_ Concetta CUSANO, Alberto SAPORA. Structural design criteria for safety by monitoring of the architectural heritage damage: new proposal
ID140_ Giuseppe D’ANGELO, Rosaria SAVASTANO. Medieval buildings: from defence systems to social aggregation centres

ID141_ Mariarosaria ANGRISANO, Francesco FABBROCINO. The relation between Life Cycle Assessment and the historic buildings energy retrofit projects

ID146_ Paolo MELLANO. The architecture design at different scales: a question of landscape

ID149_ Nunzia BORRELLI, Lisa Nadia Roberta PIGOZZI. The Ecoheritage Project: How Ecomuseums can reinforce the relationship between culture and nature

CAPRI, CENTRO POLIFUNZIONALE INTERNAZIONALE, 16 JULY 2021 H. 3.00 PM

Round Table

Carmine GAMBARDELLA, President and CEO Benecon University Consortium, UNESCO Chair

Gianfranco NICOLETTI, Rector University of Campania ‘Luigi Vanvitelli’

Giuseppe PAOLISSO, past Rector University of Campania ‘Luigi Vanvitelli’

Orazio CARPENZANO, Dean Faculty of Architecture and Design, University Sapienza Rome

Maurizio CARTA, past President Polytechnic School University of Palermo

Cherubino GAMBARDELLA, University of Campania ‘Luigi Vanvitelli’

Mosè RICCI, University of Trento, Centro Linceo Interdisciplinare

Michelangelo RUSSO, Director Department of Architecture, University of Naples ‘Federico II’

CAPRI, CENTRO POLIFUNZIONALE INTERNAZIONALE, 17 JULY 2021 H. 10.00 AM

General Chair: Carmine Gambardella

Authors of the XIX Forum

Francesca MUZZILLO, University of Campania, Invited Speaker

Climate Change and Design for Health
ID015_ Anudeep MADURI, Shyam Sundar CHAMARTI, Rossana MANCINI. The Church of San Primitivo in Gabii: From the origin to the ruins

ID017_ Pablo Manuel MILLÁN-MILLÁN, Simona BELMONDO, Javier MUÑOZ GODINO. Searching for the Human scale: transformations and “cultural heritage metabolisms” in the Monastery of Santa Clara de la Columna in Belalcázar (Cordova, Spain)

ID021_ Stefania QUILICI GIGLI, Salvatore PIRO. Extensive geophysical surveys to integrate excavations data for the enhancement of the archaeological heritage: experiences in Norba

ID022_ Eфisio PITZALIS, Geneviève HANSSEN, Marco RUSSO. Form and role of the market in the contemporary city

ID023_ Maria GELVI. Dooroom: living in the city of rooms

ID029_ Laura FARRONI, Giulia TAREI. Culture of the digital project as the culture of others: the digitization of the Pompeo Hall at Palazzo Spada in Rome

ID038_ Maria Carola MOROZZO DELLA ROCCA, Chiara OLIVASTRI, Giulia ZAPPIA. Cultural Inland Design. Products and services for territorial and people enhancement

ID039_ Chiara BENEDETTI. The Sanatorium of Bucaille in Aincourt (1929-1933): the analysis of the site, between modern architecture and landscape, from the political project to the current need for conservation

ID054_ Tatiana KIROVA, Davide MEZZINO. Documenting the intangible aspects of built heritage: the compared results of international field experiences in Mexico and Bahrain

ID056_ Roberta Maria DAL MAS. The design activity of Orazio Torriani in the Lazio possessions of the Orsini family

ID065_ Francesca MUZZILLO, Fosca TORTORELLI. Agro-food Museums. A Knowledge Resource for Environmental and Social Wellness

ID070_ Cristian BARBIERI, Sofia CELLI, Federica OTTONI. The case of the oratory of San Rocco in Soragna (Parma): from abandonment to health facility. an integrated restoration processes

ID072_ Dominik LENCYEL, Catherine TOULOUSE. The Cultural Heritage of Roman Baths from an Architectural Perspective

ID073_ Maria Carolina CAMPONE. De morbo epidemicai nolano: an epidemic of the past and a warning for the future

ID074_ Mariacarla PANARIELLO. Redesign the present

ID075_ Gianluca CIOFFI. Centuria Medical and Wellness Park
ID080_ Saverio CARILLO. The Neapolitan Riggiola as design for health

ID093_ Natasa ZIVALJEVIC-LUXOR, Hartmut PASTERNAK. Healthy living in heritage buildings and resilience by design

ID095_ Colomba LA RAGIONE, Adriana ESPOSITO. The impact of COVID-19 on Food socio-cultural meanings

ID096_ Cesare VERDOSCIA, Antonella MUSICCO, Riccardo TAVOLARE. Geometric reliability evaluation in Scan to BIM process, the case study of Santa Croce monastery

ID110_ Michela BAROSIO, Andrea TOMALINI, Rebecca CAGNOTTO. HEAL – Housing for Emergency and Affordable Living (English abstract)

ID117_ Tiziana CAMPISI, Simona COLA JANNI. Design for all, a strategic chance for the Arab and Norman UNESCO itinerary in Palermo

ID122_ Liala BAIARDI. From a disused industrial area to an innovative sustainable campus in Milan

ID132_ Barbara MESSINA, Stefano CHIARENZA, Andrea DI FILIPPO. Digital for sustainable use of cultural heritage: the Baptistry of Nocera Superiore

ID142_ Andrey V. VASILYEV. Research, Mapping and Reduction of Infrasound Radiation in Conditions of Urban Territories on the Example of Samara Region of Russia

ID143_ Andrey V. VASILYEV. Experimental Research and Modeling of Automobile Transport Noise (Russian Experience)

ID144. Enrico PIETROGRANDE. MUSME, Museum of the History of Medicine, Padua (Italy). A tool for the dissemination of medical-scientific culture

ID145. Dora FOTI, Maria Francesca SABBA, Michela LERNA. Fortified complexes in Puglia: macroelements structural analysis and consolidation proposals for the restoration of the Ginosa Castle

ID 147_ Paolo ROSSI, Martina GIANNINI, Francesco MANCINI. UAV photogrammetry, a feasible methodology for the documentation of shallow water geoarchaeosesites

ID 148_ Maria Paola GATTI, Deanna DALLA SERRA, Giorgio CACCIAGUERRA. From a hydroelectric power centre to an arts centre: the regeneration of the Fies hydroelectric power station in the Sarca valley

17 JULY 2021 H. 9.00 PM
GALA DINNER, GALEOTTA VILLA
Via Don Giobbe Ruocco, Capri